

WAXN-TV

WSOC-TV

Agency Name: AMER RAMBLER

Today's date: 11/1/2012

Advertiser Name: ROMNEY

Invoice Nbr.: _____

☐ Credit ☐ Debit ☒ Refund ☐ Transfer ☐ 338426 CSI Contract #

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: 10/29/2012

Time Aired: _____

A/E Name: _____

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$375.00

Net Credit/Debit: \$318.75

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

OTHER

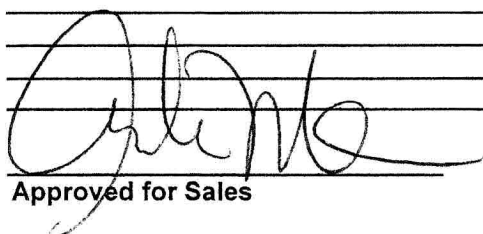
- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

EXPLANATION:

missed spot


Approved for Sales

Approved for Accounting



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 338426

Schedule Dates	10/24/12-10/30/12	Date Entered	10/23/12
Advertiser	Mitt Romney for President (5341)	Last Modified	10/23/12
Agency	American Rambler Productions (5998)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	350 PRES (140386)	Headline #	06390941
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	KINCAID, STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	350	Commission	\$13,207.50
Account Types	National/Political	Net Total	\$74,842.50
Billing Type	Standard	Sales Tax	
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	63	\$55,875.00
Nov. 2012	33	\$32,175.00
Grand Total:	96	\$88,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	6A- 6:30A (EST)		1	1						2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
2.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	6A- 6:30A (EST)				1	1	1			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
3.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	7A- 8A (EST)		2	2						4	\$1,075.00	\$4,300.00	Charlotte (WSOC)	2X MAX/DAY	10/23/12
4.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	7A- 8A (EST)				2	2	2			6	\$1,075.00	\$6,450.00	Charlotte (WSOC)	2X MAX/DAY	10/23/12
5.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	8A- 9A (EST)		2	2						4	\$975.00	\$3,900.00	Charlotte (WSOC)	2X MAX/DAY	10/23/12
6.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	8A- 9A (EST)				2	2	2			6	\$975.00	\$5,850.00	Charlotte (WSOC)	2X MAX/DAY	10/23/12
7.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	9A- 10A (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
8.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	9A- 10A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
9.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	10A- 11A (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
10.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	10A- 11A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
11.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	10:58A- 12P (EST)		1	1						2	\$675.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
12.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	10:58A- 12P (EST)				1	1	1			3	\$675.00	\$2,025.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
13.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	12P- 1P (EST)		1	1						1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
14.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	12P- 1P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 338426

Schedule Dates 10/24/12-10/30/12
Advertiser Mitt Romney for President (5341)
Agency American Rambler Productions (5998)
Product Political - Federal Candidate (1067)
Brand 350 PRES (140386)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax /

CPE 350
Account Types National/Political
Billing Type Standard

Date Entered 10/23/12
Last Modified 10/23/12
Entered By Jill Hipskind
CO-OP No
Headline # 06390941
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,207.50
Net Total \$74,842.50
Sales Tax

Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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15.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	1P-2P (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
16.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	1P-2P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
17.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	5P-5:30P (EST)		1	1						2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
18.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	5P-5:30P (EST)				1	1	1			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
19.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	5:30P-6P (EST)		1	1						2	\$1,300.00	\$2,600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
20.0	Normal Line / Spot	10/24/12-10/25/12	4	:30	5:30P-6P (EST)				1	1				2	\$1,300.00	\$2,600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
21.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	6P-6:30P (EST)		1	1						2	\$1,500.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
22.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	6P-6:30P (EST)				1	1	1			3	\$1,500.00	\$4,500.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
23.0	Normal Line / Spot	10/29/12-10/30/12	3	:30	6:58P-7:30P (EST)		1	1						2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
24.0	Normal Line / Spot	10/24/12-10/26/12	3	:30	7P-7:30P (EST)				1	1	1			3	\$1,600.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
25.0	Normal Line / Spot	10/29/12-10/30/12	3	:30	7:2P-ENTERTAINMENT TONIGHT		1	1						2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
26.0	Normal Line / Spot	10/24/12-10/26/12	3	:30	7:30P-7:56P (EST)				1	1	1			3	\$1,600.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
27.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	11P-11:35P (EST)		1	1						2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12

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Headline # 06390941
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CPE 350
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Billing Type Standard

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28.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	11P-11:35P (EST)				1	1	1			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
29.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	5:30A-6A (EST)		1	1						2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
30.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	5:30A-6A (EST)				1	1	1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
31.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	7A-8A (EST)							2		2	\$325.00	\$650.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
32.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8A-9A (EST)							2		2	\$625.00	\$1,250.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
33.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	7P-7:30P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
34.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	11:30P-12A (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
35.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	7A-8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
36.0	Normal Line / Spot	10/28/12-10/28/12	3	:30	8A-9A (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
37.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	9A-10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
38.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	12P-12:30P (EST)								2	2	\$275.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
39.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P-6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
40.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	11P-11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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